

**WV Asthma Coalition**  
**Web-based Planning Meeting**  
**Notes**  
**June 18, 2008**  
**1:00 – 2:30 P.M.**

**Participants:** 24 Coalition members and consultants, Steve Heasley and Leslie Stone participated in the call.

Laura Tate, Amy Wenmoth, Jessica Wright, Michelle Poland, Joan Skaggs, Paula Fields, Krista Capehart, Deloris Wilder, Mary Emmett, Colleen Roshau, Carrie Brainard, Nell Stuart, Marie Gravely, Cecil Pollard, Adam Baus, Jeanne Chandler, Dr. Kaslovsky, Stephanie Cummings, Pat Kelly, Brandon Hughes, Trisha Petite, Heidi Putnam, Maryanne Courtney, Georgia Narsavage

**Discussion, Questions and Results:**

- Laura Tate introduced participants and reviewed operating procedures for web-based participation
- Laura Tate introduced Steve Heasley who delivered a Power Point presentation on a summary of the Report of Survey Results
- Participants posed questions via voice and electronic submission following the presentation. Questions posed by voice are listed below.
  - It is suggested that data be sorted by Coalition and non-Coalition membership particularly around the question about goal areas to confirm that we are on track or where adjustments need to be made
  - Use county health departments and their websites to share information and promote information and education related to asthma in an effort to reach those not involved in the Coalition
  - Make sure strategies in all goal areas involve partners to reach patients and practitioners not involved in the Coalition (CEU Training, teaching and outreach). *\*The areas of communication and distribution strategies are emphasized as needed by CDC*
  - Target local Senior Centers as an outreach location to reach patients and practitioners related to asthma education
  - Use CAMC backend web tracking as one strategy to see how many and by whom information is being accessed
  - Workshops with physicians and other health practitioners should focus on application of guidelines to existing practices, in other words, help practitioners think through and decide how to modify current practice to meet guidelines
  - Identify places in the plan where insurers have a role in specific projects or pilots
  - Consider adding a strategy around asthma-friendly heating and air conditioning units in schools

**Next Steps:**

- Schedule a call with interested Coalition members in early August, once the initial draft of the plan is developed, to identify resource development strategies for elements identified in the plan. Consider engaging insurers in this discussion.
- Follow up with insurers that attended last year's retreat, and those that did not, to seek their participation by offering input into strategies to reduce hospitalizations and ER visits

- The plan will be drafted between now and the August retreat using the work of the Coalition membership in their meetings since November 2007.
- Steve and Leslie will draft the plan by July 17<sup>th</sup> for distribution to Steering Team members
- The Steering Team will meet via phone to review the draft on Monday, July 21<sup>st</sup> at 10 A.M. Laura will set up the conference call.
- Amy will convene the Data and Surveillance team to develop strategies for inclusion in the plan by July 15 and submit their work to Leslie and Steve for inclusion in the plan
- Amy will work on revising the logic model/Theory of Change based on Coalition comments and will have it ready for the August retreat

**Next Meeting Date and Agenda**

- August 18<sup>th</sup> and 19<sup>th</sup>, 2008, in Charleston at the Embassy Suites. The retreat will begin at 10:00 A.M. on the 18<sup>th</sup>.
- The final draft plan will be reviewed and revised at the retreat