



West Virginia Asthma Coalition
Helping West Virginians with Asthma Breathe Easier

WVAC Strategic Planning Meeting
January 22, 2008, 11:00AM-3:00PM
WVU Building at CAMC Memorial Hospital, Charleston, WV

In attendance: Pat Kelly, Amanda Butcher, Rita Breedlove, Amy Wenmoth, Krista Capehart, Jean Tenney, Chantal Fields, Joan Skaggs, Paula Fields, Robert Kaslovsky, Jessica Isner, Robin Eckhart, Shanen Wright, Cindy Snyder, Rebecca King, Cybele Boehm, Carrie Brainard, Heidi Putman-Casdorph, Peggy Adams, Deloris Wilder, Adam Baus, Jeanne Chandler, Renu Chakrabarty, Dixie Showalter, Katy Tabor, Cecil Pollard, Jessica Wright, Laura Tate, Mary Grandon, Joe Barker, Marie Gravely, Angela Nell Stuart, David Deutsch, and facilitator Leslie Stone

Opening Remarks: Jessica Isner, WVAC Coalition Manager
David Deutsch, AEPP Manager

Review of Ground Rules, Agenda & Decision Making Process: Leslie Stone, Facilitator, Stone Strategies

Ground rules:

1. We are all equally important. It is our varied experience that helps us see the whole picture.
2. Speak from your heart.
3. Listen with your heart.
4. Challenge with respect.

In accordance with the WVAC bylaws (Section V), at all meetings decisions will be made through consensus (thumbs up, in the middle, or down). At any regular or special meeting if a majority so desires a question may be voted upon.

Report of 2004-2009 Strategic Plan Review Summary: Cecil Pollard, President, WVU Office of Health Services Research

CDC requires a new or updated state asthma plan to be submitted as part of the application process. Cecil discussed the strengths and weaknesses of our current plan identified by the CDC State Plan Index (see attached summary) and then identified the following responsibilities as the role of WVAC members under each of the nine sections of the index:

Involvement of key stakeholders

- Help identify any missing key stakeholders

- Maximize membership participation
- ***Presentation of data on burden and existing efforts to control asthma***
- Identify target populations
- Ensure data supports interventions and target populations
- ***Goals***
- Help define goals
- ***Objectives***
- Help define state level goals for AEPP
- Identify relationship between goals, objectives and desired outcomes
- ***Selecting and implementing strategies***
- Help to define target populations
- Identify gaps
- Identify existing resources and interventions
- ***Integration of Strategies with other programs***
- Help integrate programs
- Involvement of stakeholders
- ***Resource for Implementation of Plan***
- Help identify and access resources for sustainability
- ***Evaluation***
- Involvement in ongoing evaluation activities
- ***Accessibility of Plan***
- Assist in identifying appropriate audience
- Assist in dissemination of plan

Defining Goals, Objectives & Activities: Leslie Stone, Facilitator, Stone Strategies

Goals, objectives and strategies were defined and examples were given to the group.

Announcements:

- WVAC will be represented at COPD Awareness Day at the Capitol on January 23, 2008.
- Cindy Snyder at GlaxoSmithKline offered information resources on asthma, COPD, etc. For more information about materials, please contact her at 919-323-9084 or by email at cindy.c.snyder@gsk.com.
- Shanen Wright with the Center for Rural Health Development, Inc. announced opportunity for members to serve on a PR work group to enhance media efforts for WVAC. Members interested in participating should contact Shanen at shanen.wright@wvruralhealth.org or Jessica Isner.
- Camp Catch Your Breathe will be held on July 27-August 1, 2008. If know of children who are interested in attending, contact Chantal Fields at cfields@lunginfo.org or Jessica Isner.
- If anyone is interested in serving in an ad hoc PR Committee group, contact Cecil Pollard at cpollard@hsc.wvu.edu).

- David Deutsch announced that either Cinnie Kittle or Debbie Ruppert of the West Virginia Hospital Association would soon send out an email inviting WVAC members to join a study group being convened, with the purpose of devising an intervention aimed at reducing asthma-related hospitalizations among patients who present at the ED with asthma exacerbations.
- The following WVAC subcommittees received funding for their activity proposals:
 - ✓ **\$5,000** was awarded to the **Schools and Pediatrics Committee** (Rebecca King-rjking@access.k12.wv.us or Mary Grandon-mgrandon@cchcwv.com) for their proposal to reduce asthma-related school absences in the student population by implementing a quality improvement pilot project targeting asthma control by collaborating with school nurses, school-based health centers (SBHCs), parents and providers to strengthen student asthma care. School nurses and SBHCs will conduct an intervention with students who carry inhalers by measuring their asthma control, tracking school absences, providing education and referral to primary care providers based on the NHLBI guidelines.
 - ✓ **\$2,000** was awarded to the **Community Outreach and Education Committee** (Deloris Wilder-dwilder@wvseniorservices.gov) to develop and print a one page handout for older adults, provide training to in-home care providers to learn the basics of asthma and the triggers of asthma and a training at Minnie Hamilton Center on asthma basics and the use of inhalers using the MDTV at CAMC.
 - ✓ **\$1,000** was awarded to the **Environment Committee** (Carrie Brainard-CarrieBrainard@wvdhhr.org) for their proposal to create a stand alone display, brochure and bookmark providing trigger education to be displayed and distributed at health fairs, conferences, community events on the WVAC website.
 - ✓ No funds were requested by the **Data Sharing Committee** (Mary Emmett-mary.emmett@camc.org) for their proposal to continue collaboration with the West Virginia Health Care Authority to further analyze and interpret asthma hospital discharge data, specifically exploring the relationship between influenza outbreaks and asthma hospitalizations.
 - ✓ No funds were requested by the **Clinical Asthma Management Committee** (Adam Bause-abause@hsc.wvu.edu) for their proposal to uniform adherence to the NHLBI guidelines for asthma care via electronic patient registry and electronic medical record enhancements.

Subcommittee Breakout: Drafting Goals for 2010-2014

Subcommittees met in their individual groups to develop goals for their priority areas. Participants were asked to use the work sheets to make sure that goals met CDC standards in developing their goals. Participants were also asked to consider the question below:

What do you want to see in 2014 that is not present now? In children, adult women, people in poverty, elderly and in the workplace?

Subcommittees reported their results to the larger group and received comments and questions.

Next Steps:

The strategic planning process will continue on our next meeting to be held on February 28, 2008 at the Benedum Civic Center in Bridgeport, WV.

Minutes respectfully submitted by Jessica Isner, WVAC Manager.