



West Virginia Asthma Coalition

Helping West Virginians with Asthma Breathe Easier

WVAC Quarterly Meeting

February 28, 2008, 11:00AM-3:00PM

Benedum Civic Center, Bridgeport, WV

In attendance: Paula Fields, Joan Skaggs, Amy Wenmoth, Laura Tate, Dr. Robert Kaslovsky, Dixie Showalter, Cindy Snyder, Heidi Putman-Casdorph, Cathy Capps-Amburgey, Rebecca King, Cybele Boehm, Nell Stuart, Jessica Isner, David Deutsch, Cecil Pollard, Priscah Mujuru, Hari Krishna Salana, Toni Marascio, Rita Breedlove, Dr. Talia Sotomayor, Leslie Stone

Opening Remarks: Jessica Isner, WVAC Coalition Manager

Review of Ground Rules, Agenda & Decision Making Process: Leslie Stone, Facilitator, Stone Strategies

Ground rules:

1. We are all equally important. It is our varied experience that helps us see the whole picture.
2. Speak from your heart.
3. Listen with your heart.
4. Challenge with respect.

Final draft of goals statements were distributed to group along with a chart of the actual goal statement language each subcommittee developed during January meeting. The consultants, along with the steering team, worked to reword the developed goals, while preserving the intent of the subcommittees, to fit the requirements of CDC's plan format and planning standards.

Leslie reminded the group that the goals:

- Link directly to data (needs and priority populations)
- Reflect long term changes in health status
- Can be achieved in 5 years
- Relate to a specific accomplishment
- Can be prioritized

WVAC membership provided feedback on the drafted goals:

- Will our issues fit under these goals? (i.e. public awareness/community education)
- Defer approval until we begin drafting objectives

- Suggest (strongly) separating Goal 1 into 2 goals: Partnership **AND** public awareness
Orientation to Developing Objectives, Leslie Stone, Facilitator, Stone Strategies

Leslie reviewed the definition handouts from last meeting:

Objectives are based on the goals, are tangible and measurable. Measurable and specific objectives will flow from the mission statement and goal. Each goal should have several objectives that are recommended strategies for reaching the goal.

Leslie reminded the group that when thinking about objectives for the Strategic Plan, we should ask ourselves 1) what changes (knowledge, skills, policy, attitudes and behaviors) do we need to see in each priority population to reach the goal in 5 years? 2) Are we addressing all populations under each goal (women, seniors, people in poverty and children)?

Leslie requested the groups capture ideas that are generated that will be useful steps rather than objectives so they will be preserved. It is appropriate to have at least two or more objectives to reach a goal, though each committee may only have one under that goal, other committees will likely have objectives there too. The consultants, along with the steering team, will take the ideas developed, while preserving the group's intent, and format them to fit the requirements of CDC's plan format and planning standards.

Pediatric Asthma: Diagnosis and Treatment Using the 2007 NHLBI Guidelines

Dr. Robert Kaslovsky, WVU Physicians of Charleston

Announcements:

- Asthma Awareness Day at the Capitol will be held on Monday, March 3rd from 9am-2pm at the WV Capitol, lower Rotunda
- Charleston Gazette is seeking advertisers and ideas for an asthma piece that will be published on April 27th in the Gazette and potentially to schools
- ALA's Breathe Well, Live Well facilitator training will be on March 12th –one scholarship remains; contact Jessica Isner if interested
- Marshall County Resource Network is interested in hosting an asthma night for parents/teachers; if interested in presenting to this group, contact Jessica Isner
- Amy Wenmoth distributed new general asthma and asthma in seniors fact sheets
- May 22-23: Quality of Care Conference at Stonewall Jackson Resort; focus on rural clinics' initiatives for chronic disease

Next Steps:

The strategic planning timeline has been changed to replace the May meeting with two meetings in April and June. Present WVAC members selected either April 14th or 25th as the next strategic meeting to be held in the Flatwoods area. June 18, 2008 was selected as the June meeting day for the WVAC meeting. Minutes respectfully submitted by Jessica Isner, WVAC Manager.