



## West Virginia Asthma Coalition

*Helping West Virginians with Asthma Breathe Easier*

### **WVAC Strategic Planning Meeting**

**April 25, 2008, 11:00AM-3:00PM**

**Braxton County DHHR, Flatwoods, WV**

**In attendance:** Ruth Bass, Jessica Isner, David Deutsch, Clint Taylor, Cinny Kittle, Chris Sears Adkins, Amy Wenmoth, Katy Tabor, Alyssa Maynard, Colleen Roshau, Jody Bass, Jean Tenney, Heidi Putman, Mary Grandon, Joan Skaggs, Shanen Wright, Rich Zorick, Gary Johnson, Leslie Stone, Tom Sims, Mary Emmett, Cecil Pollard, Trisha Petite, Pat Kelly, Toni Marascio, Hari Salana, Waseem Ostwani

**Opening Remarks:** Cecil Pollard, WVAC President

**World Asthma Day Events:** Jessica Isner, WVAC Manager

World Asthma Day will be celebrated on Thursday, May 8, 2008 during the WV Power Baseball game at Appalachian Power Park in Charleston, WV. WVAC will provide asthma information and CAMC will be providing pulmonary function testing. Dr. Robert Kaslovsky has volunteered to answer questions related to asthma at the booth. All WVAC members are encouraged to attend and visit the WVAC booth to share with others about asthma and the coalition. For tickets, contact Jessica at [jisner@lunginfo.org](mailto:jisner@lunginfo.org) or 342-6600.

**Introduction of New Asthma Program Manager:** Tom Sims, Director, Division of Health Promotion and Chronic Disease

Tom Sims introduced Laura Tate is the new WV Asthma Education and Prevention Program Manager. Laura has been a registered respiratory therapist for ten years. During this time Laura has worked at Charleston Area Medical Center. She is also a Neonatal/Pediatric Specialist and a Certified Asthma Educator.

**WV State Plan for Asthma-Process Check:** Amy Wenmoth, Epidemiologist, Bureau for Public Health

We are about mid way through the process of developing the 2010-2014 State Plan for Addressing Asthma in West Virginia. The content and format of the plan are being developed by WVAC members, the West Virginia Asthma Education and Prevention Program, American Lung Association of West Virginia, and our consultants from Stone Strategies and Heasley Consulting. Representatives from each of these organizations/agencies comprise the Strategic Planning Steering Team. The team reviews content drafted at WVAC meetings and compiles it into a format that meets CDC requirements and

expectations. To date, our current plan has been reviewed and goals and objectives for the new plan have been drafted. A change diagram has been drafted to graphically present how the content of the plan contributes to our long term goals and desired outcomes (see attached). The Steering Team welcomes feedback and input related to the content and format of the new plan. The timeline for completion of the 2010-2014 state plan is outlined below.

- May: Identify activities/strategies for the plan. Distribute resource survey.
- June – August: Develop complete draft. Resource survey results will be presented at June 18<sup>th</sup> meeting. Throughout this time, there will be multiple opportunities for WVAC members to review drafts and provide feedback.
- August Retreat: Review complete final draft
- February/March 2009: Final plan attached to CDC funding application

**ED Pilot Project:** Cinny Kittle, WV Hospital Association

The first meeting of ED Pilot Project study group was held on April 16, 2008 at United Hospital Center (UHC) in Clarksburg. UHC has agreed that all emergency department patients diagnosed with asthma as either primary or secondary diagnosis, **discharged to home** will have:

- Referral to established provider OR
- Referral to new provider AND
- Referral to asthma education classes at Health Connection

All patients will be referred to the asthma education program offered by United Hospital center through Health Connection.

Follow-up phone calls will be made to all of the above patients at least 3 days after discharge from ED. Phone calls will be made by ED staff or Health Connection staff.

All Emergency Department patients diagnosed with asthma as either primary or secondary diagnosis, **admitted to the hospital** will have:

- Follow-up referral to PCP OR
- Follow-up referral to new provider AND
- Referral to asthma education classes at Health Connection

Implementation of the intervention will begin June 1, 2008. A second hospital will be selected to serve as a control site. Similar data will be collected from both sites for the same period of time.

This pilot project is funded by a grant to the West Virginia Hospital Association from the West Virginia Bureau for Public Health, Asthma Program. For more information contact the Project Director Cinny Kittle, West Virginia Hospital Association at 304-344-9744 or ckittle@wvha.org.

**Asthma Commercials Update:** David Deutsch, Youth Program Manger, Division of Tobacco Prevention

The asthma and second hand smoke commercial ideas WVAC members generated at the January 08 meeting were compiled and taken to an advertising agency. The filming of the commercials is complete

and is expected to be aired across major TV networks throughout WV in Fall 2008. The commercial directs viewers to [www.wvasthma.org](http://www.wvasthma.org), for more information on asthma and the WVAC.

### **Generating Strategies to Reach Objectives: Small Group Work**

Members were divided into 6 small groups. Each group had five minutes to identify as many current and best practice strategies believed to contribute to reaching each identified objective under an identified goal. Each group rotated to the next goal until all Coalition members had an opportunity to generate current and best practice strategies for each goal. Strategies were recorded on flip chart paper. (See attachment for activity results)The Core Planning Team and Consultants will draft the ideas into the plan format for review and refinement by WVAC members.

### **Asthma Resource Survey: Cecil Pollard, WVAC President**

Cecil distributed a copy of the draft asthma resource survey (Please find attached) that will be administered online to find out what services and materials are currently available in WV for people with asthma. Cecil asked the group to provide feedback to the survey by May 5<sup>th</sup> to Steve Heasley at [steveheasley@verizon.net](mailto:steveheasley@verizon.net). The survey will be distributed online by mid-May. All responses will be collected by May 31<sup>st</sup> and analyzed for reporting at the June 18<sup>th</sup> meeting.

### **Subcommittee Breakout Session: Committee Activities**

Subcommittees met to work on current activities.

### **Next Steps:**

The next WVAC meeting will take place on June 18, 2008.

Minutes respectfully submitted by Jessica Isner, WVAC Manager.