



West Virginia Asthma Coalition

# 2009 Asthma Retreat Agenda

Bridgeport Conference Center

August 11-12, 2009

## TUESDAY, August 11, 2009

11:00 am - Noon	Registration
Noon - 1:15 pm	Lunch Opening Remarks: Cecil Pollard, Cynthia Keely, WVAC Subcommittee Chairs
1:15 pm - 1:45 pm	Unveiling of 2010-2014 State Plan for Addressing Asthma in WV: Cynthia Keely, Leslie Stone
1:45 pm - 3:00 pm	Asthma Policy in WV: Anne Durham
3:00 pm - 3:15 pm	Break
3:15 pm - 4:00 pm	Asthma Surveillance Update: Sharon Hill
4:00 pm - 4:45 pm	Subcommittee Breakout Session: 2009-2010 Activity Planning
4:45 pm - 5:00 pm	Closing Remarks

## WEDNESDAY, August 12, 2009

8:00 am - 8:30 am	Continental Breakfast & Networking			
8:45 am - 10:00 am	Keynote Address: Dr. Robert Cohn			
10:10 am - 10:55 am	The Media Revolution: Effective Asthma Messaging Shanen Wright	Special Considerations in Asthma: Exercise, Panic, Relaxation Len Picha	Putting Guidelines into Practice: Best Practices at MetroHealth Medical Center Dr. Robert Cohn	Clearing the Air about Environment & Asthma David Bailey
11:00 am - 11:45 am	The Media Revolution: Effective Asthma Messaging Shanen Wright	Special Considerations in Asthma: Exercise, Panic, Relaxation Len Picha	Putting Guidelines into Practice: Best Practices at MetroHealth Medical Center Dr. Robert Cohn	Clearing the Air about Environment & Asthma David Bailey
11:45 am - 12:25 pm	Networking Lunch			
12:30 pm - 1:15 pm	The Media Revolution: Effective Asthma Messaging Shanen Wright	Special Considerations in Asthma: Exercise, Panic, Relaxation Len Picha	Putting Guidelines into Practice: Best Practices at MetroHealth Medical Center Dr. Robert Cohn	Clearing the Air about Environment & Asthma David Bailey
1:30 pm - 2:15 pm	Health Literacy in WV: Krista Capehart			
2:15 pm - 2:30 pm	Retreat Closing			